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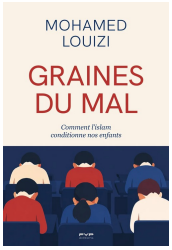


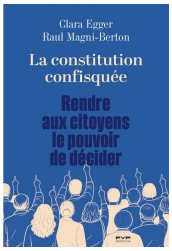








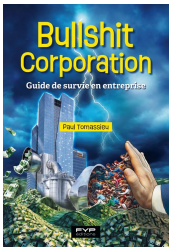




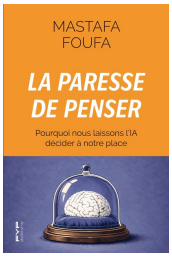














Original French-language works

Non-fiction and fiction

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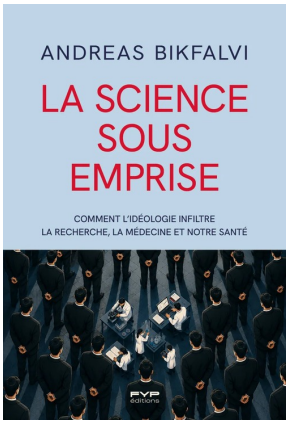
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La science sous emprise

Comment l'idéologie infiltre la recherche, la médecine et notre santé

English working title

Science Held Hostage: How Ideology Is Infiltrating Research, Medicine and Our Health

Andreas Bikfalvi

Essay · November 2026 · 208 pages
ISBN 978-2-36405-284-0

Medicine and the natural sciences were thought to be immune to ideology. They are not. Activism has crossed the laboratory threshold: it appears in journals as prestigious as *Nature*, *Science* and *The Lancet*, weighs on funding and reaches into medical practice. What becomes of science when the result it is meant to demonstrate is fixed in advance? Drawing on a long career in biomedical research, Andreas Bikfalvi examines precise cases, including a paper retracted after a public controversy, to show how ideological pressure leads researchers to favour results that serve a cause and set aside those that contradict it. He closes with eleven recommendations to defend the independence of research.

Why it travels

- written by a senior biomedical scientist from inside the profession
- eleven concrete recommendations
- a debate under way in every research system

Author

Physician, scientist and philosopher of science, Andreas Bikfalvi is professor emeritus at the University of Bordeaux. For more than twenty years he headed the LAMC laboratory (Inserm U1029), devoted to angiogenesis and the tumour microenvironment. A senior member of the Institut universitaire de France since 2011, he is the author of more than 250 scientific publications.

Endorsement

“His commitment to academic freedom is a fight in the general interest, for which we should all be grateful.” Nathalie Heinich, sociologist.

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Ce que l'IA fait de nous

English working title

What AI Is Doing to Us

Nicolas Spatola

Essay · 2026
ISBN 978-2-36405-285-7

Artificial intelligence is changing not only what we do, but what we are still able to do without it. We ask it to draft an email, summarise a file, help us choose. It saves time. Yet the more we rely on it, the less we memorise in the same way, and the more its answers weigh on our decisions. At work, the time saved turns into a demand for speed: using AI, optional at first, becomes the expected way of working. A researcher in social and cognitive psychology, Nicolas Spatola uncovers the mechanisms through which this delegation reshapes memory, judgement and decision-making.

Why it travels

- a cognitive scientist who has studied human–AI interaction for over a decade
- focused on everyday uses at work and at home
- relevant to every market adopting generative AI

Author

Nicolas Spatola holds a PhD in social and cognitive psychology. For more than ten years he has studied how our interactions with robots and AI systems transform our perceptions, decisions and behaviour.

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IA générative

English working title

Generative AI

Ioan Roxin

Essay · 2026
ISBN 978-2-36405-279-6

Understand tools such as ChatGPT, Claude or Midjourney, and above all the mechanisms that make them possible. Latent space, neural networks, language models and the generation of images, sounds and video are explained step by step, in a clear, illustrated approach that requires no mathematics. Generative AI answers with assurance, writes fluent text, creates realistic images, composes sounds and produces videos. But does it understand what it produces? Does it truly create, or does it recombine representations learned in an invisible mathematical space?

Why it travels

- illustrated and accessible without mathematical background
- written by a pioneer of the field
- a universal need for clear explanation

Author

Ioan Roxin is professor emeritus at the Université Marie-et-Louis-Pasteur, former director of the ELLIADD laboratory and former president of the Université ouverte de Montbéliard. He trained in cybernetics in Bucharest.

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Big Tech, le 7e continent

English working title

Big Tech, the Seventh Continent

Jean-François Soupizet

Essay · 2026 · 224 pages
ISBN 978-2-36405-269-7

A territory with no soil and no borders, whose power now rivals that of states. You already live there. It appears on no map, yet it covers the whole planet: it steers your purchases, ranks information, shapes your exchanges and tracks your movements. This digital space, which Jean-François Soupizet calls the “seventh continent”, has been captured by a handful of private giants who, within a few decades, have taken on a sovereignty that states allowed to settle in. Infrastructure, interfaces, logistics and algorithmic cognition: the four pillars of this invisible power are analysed with an economist's rigour.

Why it travels

- a geopolitical reading of Big Tech as a territory
- written by a former European Commission official
- a framework that applies to any country

Author

Jean-François Soupizet holds a PhD in economics and is a graduate of ENSAE Paris. A former official of the European Commission and a consultant in digital strategy, he is scientific adviser to the foresight journal *Futuribles*.

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Guerre en mer

Des voiles aux drones, comprendre les révolutions du combat naval

English working title

War at Sea: From Sail to Drones, Understanding the Revolutions in Naval Combat

Hugo Dufrane

Essay · October 2026
ISBN 978-2-36405-287-1

A ship can be targeted without ever having seen its adversary. How is a submarine detected? What can a crew do against a missile? Why can a single radio signal betray a warship? A senior petty officer in the French Navy and a specialist in electronic warfare, Hugo Dufrane opens the doors of contemporary naval combat. He explains how a warship detects a threat, shares information, protects itself and strikes, and he conveys the reality of the crews who operate these systems, behind the screens and on deck. Illustrated with some thirty original diagrams and completed by a glossary.

Why it travels

- an insider's account from a serving naval specialist
- some thirty original diagrams
- naval warfare is back at the centre of strategic debate worldwide

Author

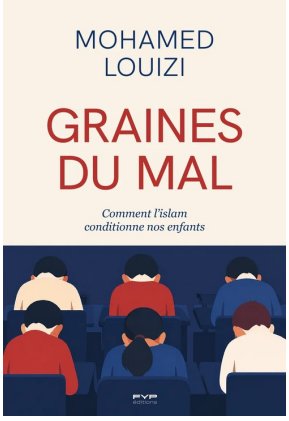
Hugo Dufrane is a senior petty officer in the French Navy. Holder of the Brevet supérieur Opérations, he has completed many missions at sea and served as watch officer in a CROSS, a French maritime rescue and surveillance coordination centre.

Press

Selected by the Institut des hautes études de défense nationale (IHEDN) in its November 2026 strategic watch.

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Graines du mal

English working title

Seeds of Evil

Mohamed Louizi

Essay · 2026
ISBN 978-2-36405-282-6

How can you teach a child who is convinced that the imam's word outweighs the teacher's? Such convictions do not arise by themselves. A former member of the Muslim Brotherhood, Mohamed Louizi knows this system of control from the inside: he served it for fifteen years before leaving in 2006. Here he looks back, honestly, at what he himself believed, learned and helped to pass on. Twelve seeds that Brotherhood ideology plants in children's minds; twelve fears that make them grow. A mechanism described piece by piece, from its founding texts to today's classroom, for parents, teachers, educators and elected officials.

Why it travels

- rare first-hand testimony from a former member
- a question facing schools across Europe
- precise and pedagogical structure

Author

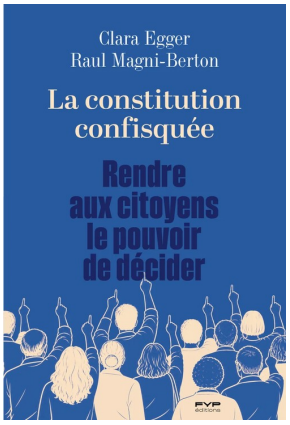
A Franco-Moroccan engineer and essayist and a father of three, Mohamed Louizi is a specialist in Islamism and Muslim Brotherhood strategies. He is a former president of Étudiants musulmans de France in Lille.

Press

Recommended by Barbara Lefebvre in *Causeur* (October 2026).

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La Constitution confisquée

Rendre aux citoyens le pouvoir de décider

English working title

The Confiscated Constitution: Giving Citizens the Power to Decide

Clara Egger and Raul Magni-Berton

Essay · January 2027 · approx. 224 pages
ISBN 978-2-36405-294-9

Does the constitution still belong to its citizens? Purchasing power, security, public services, a sense of decline: governments come and go, the problems remain and distrust grows. What if the deadlock lay first in the rules of the game? For Clara Egger and Raul Magni-Berton, before asking who governs, we must ask who has the final say. In France, citizens choose their representatives, but the initiative to revise the Constitution remains in the hands of the executive and Parliament. The authors propose to remove this lock and give citizens the last word on the rules that govern them.

Why it travels

- two specialists of direct democracy
- a debate on citizen-initiated reform found in many democracies
- clear and argued

Authors

Clara Egger teaches and researches global governance at Erasmus University Rotterdam. Raul Magni-Berton is professor of political science at the Catholic University of Lille and a specialist in direct democracy.

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La haine en toutes lettres

Le nouvel antisémitisme, de Staline à Chomsky, jusqu'au 7 octobre

English working title

Hatred Spelled Out: The New Antisemitism from Stalin to Chomsky, up to 7 October

Yana Grinshpun

Essay · 2025
ISBN 978-2-36405-260-4

Antisemitism is the oldest hatred in the world, yet it has never been as insidious as it is today. Under the guise of morality, progressivism, anti-racism or decolonialism, it has seeped into schools, universities, the media, and political and religious institutions. The Shoah is no longer denied; it is recycled. People no longer say “Jew”; they say “Zionist”. And in the name of virtue, yesterday's victims are recast as today's executioners. As a linguist and historian of ideas, Yana Grinshpun shows with relentless precision how this hatred has disguised itself in the language of virtue.

Why it travels

- an analysis of language and discourse rather than a polemic
- an urgent subject in every country since 7 October
- endorsed by leading French scholars

Author

Yana Grinshpun is a linguist and historian of ideas, specialising in discourse analysis.

Endorsements

“Yana Grinshpun's book offers those who refuse to settle for clichés and media slogans a valuable tool of historical and critical analysis.” Pierre-André Taguieff. “Yana Grinshpun brilliantly shows how political, religious, media and academic registers all take part in a global semantic reconstruction in which language becomes a central weapon in spreading today's antisemitism.” Florence Bergeaud-Blackler.

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Nos tiers-lieux

Défendre les lieux de sociabilité du quotidien

English working title

Our Third Places: Defending Everyday Places of Sociability

Antoine Burret

Essay · 2023
ISBN 978-2-36405-232-1

A rigorous and engaging investigation into third places. From the taverns of Antiquity to the hackerspaces of the twenty-first century, Antoine Burret traces the history and evolution of the third-place concept formulated by the sociologist Ray Oldenburg. He questions it, dissects it and confronts it with today's reality. What makes a space a third place? Have third places become mere places of consumption and work? How can their social function be restored? In a world where the privatisation of public space and the commodification of human relationships have become the norm, he reveals the importance of everyday places of sociability.

Why it travels

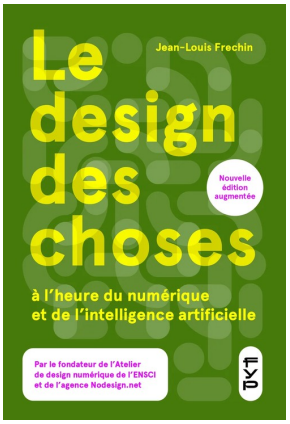
- in direct dialogue with Ray Oldenburg's classic work
- a worldwide movement of third places
- written by the leading French specialist

Author

Antoine Burret is a sociologist specialising in third places. He wrote the first doctoral thesis and the first French-language book devoted to the concept, and is an experienced practitioner and international scientific expert in the field.

Translation rights: please enquire. Availability is confirmed title by title.

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Le design des choses à l'heure du numérique et de l'intelligence artificielle

English working title

The Design of Things in the Age of Digital Technology and Artificial Intelligence

Jean-Louis Fréchin

Essay · New expanded edition, 2023
ISBN 978-2-36405-234-5

Design has become a powerful lever for the transformations shaping our society, our economy and our environment. A pioneer of digital design, a recognised practitioner and a major theorist of the discipline, Jean-Louis Fréchin offers a complete exploration of a multidimensional and constantly evolving field. He shows how design redefines our relationship with objects, services and interfaces, addresses essential questions such as the energy transition and ethics, and explores in depth how artificial intelligence and design together open new horizons.

Why it travels

- written by the founder of France's first digital design agency
- a reference for design schools and professionals
- updated for the age of AI

Author

Jean-Louis Fréchin is one of France's leading contemporary designers. Trained as an architect and a graduate of ENSCI, he founded NoDesign, the first digital design agency in France, and teaches design.

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Bullshit Corporation

Guide de survie en entreprise

English working title

Bullshit Corporation: A Survival Guide to Corporate Life

Paul Tomassieu

Essay · 2024
ISBN 978-2-36405-243-7

Go behind the scenes of the modern company, a ruthless world ruled by things left unsaid, managerial jargon and unwritten rules. With biting irony and an incisive pen, far from the conventional discourse of management manuals, *Bullshit Corporation* exposes the hidden side of working life. Through striking examples and colourful characters, Paul Tomassieu shows how bullshit infiltrates our professional lives, influences our decisions and manipulates our behaviour, and reveals the hidden workings of organisations, the cognitive biases that trap us and the secret tactics of managers.

Why it travels

- a title that works in every language
- humour grounded in cognitive science
- corporate culture is universal

Author

An engineer and essayist, Paul Tomassieu has built wide experience of how companies work through an eclectic career with major French industrial groups and in various sectors.

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La beauté sous algorithmes

Quand la machine bouscule nos codes culturels

English working title

Beauty Under Algorithms: When Machines Upend Our Cultural Codes

Hugues Dufour

Essay · 2024
ISBN 978-2-36405-241-3

As works generated with artificial intelligence become ever more accomplished, the very definition of art is open to question again. What becomes of the sacred nature of art when a machine can imitate the human hand? How does this affect our aesthetic judgements and our perception of beauty? In a subtle and erudite analysis, Hugues Dufour takes us to the heart of this cultural revolution. He traces the paths that lead to beauty and exposes the artistic manipulations at work, from classical canons to the new norms imposed by algorithms.

Why it travels

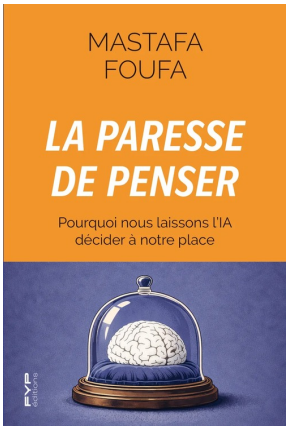
- art and AI, a debate in every cultural scene
- written by an artist and creative director
- opens with the case of an AI-generated image that won an art competition

Author

Essayist, screenwriter and creative director, Hugues Dufour is a graduate of the Conservatoire and of Enjmin, the French national school of games and interactive digital media. He has composed symphonic works.

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La paresse de penser

Pourquoi nous laissons l'IA décider à notre place

English working title

The Laziness of Thinking: Why We Let AI Decide for Us

Mastafa Foufa

Essay · 2026 · 192 pages
ISBN 978-2-36405-277-2

When did you last look for an answer on your own, without checking your phone? This reflex, now as natural as breathing, is not trivial. It is the symptom of a profound shift: we have stopped searching and started asking, handing our judgement to algorithms, our memory to machines and our capacity for doubt to a digital oracle. Mastafa Foufa does not observe artificial intelligence from afar: he builds it. A Senior Applied Scientist at Microsoft in Redmond with six patents filed, he reveals from inside the engine room what few insiders are willing to say.

Why it travels

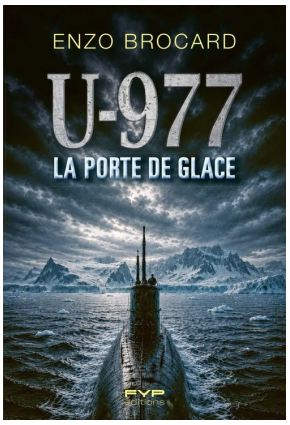
- written by a Big Tech insider
- a question every reader faces daily
- short, direct and accessible

Author

Mastafa Foufa is a researcher specialising in machine learning and natural language processing. He taught at EPITA before joining Microsoft in Redmond. His work has led to six patents filed.

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U-977

La porte de glace

English working title

U-977: The Ice Gate

Enzo Brocard

Novel · November 2026 · 208 pages
ISBN 978-2-36405-288-8

A closed-door thriller in which historical mystery tips into cosmic horror. May 1945. The Reich is collapsing. The submarine U-977 is ordered to disappear. On board, an SS officer whose face is hidden behind a metal mask leads a secret mission to Antarctica. With his team of scientists, he hopes to find beneath the ice something that could overturn the history of mankind. During the crossing, tension rises between the commander and the SS officer. The instruments give false readings and the logs count one man too many. In his journal, the second officer finds sentences written in his own hand that he has no memory of writing.

Why it travels

- inspired by a real U-boat, U-977, which surrendered in Argentina in August 1945
- a crossover of Second World War thriller and cosmic horror
- a strongly visual universe with screen potential

Author

Enzo Brocard is a writer and artist. Trained in the visual arts, he develops a highly visual universe drawing on the fantastic, cosmic horror and history.

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